



Dear European Athletics Family Members,

We're absolutely delighted to bring you exciting news and an exclusive offer.

As valued members of the European Athletics community, we want to ensure you have every opportunity to be part of the upcoming Roma 2024 European Athletics Championships.

The Local Organising Committee Roma 2024 has prepared a remarkable offer exclusively for the athletics community – a generous 25% discount on tickets for this prestigious event. With the holiday season just around the corner, we believe this offer is not just an opportunity but the perfect gift for you and your family and friends.

The Roma 2024 European Athletics Championships is not only a major championship but also the last big event before the Olympic Games in Paris. It's a unique chance to witness your favorite athletes in action, experience the electric atmosphere of the Olympic Stadium, and explore one of the most historically rich cities in the world. It's a celebration of athletics excellence.

This offer is valid for all sessions and packages scheduled for the event and is exclusively for members of the athletics community.

You are encouraged to share the link and discount code with all athletics clubs in your country and their registered members; athletes, coaches, officials, members of running clubs, participants in kids' athletics programs, volunteers, mass event race organisers as well as your sponsors:

Here's how to access this special promotion:

1. Visit the official ticketing website at <https://roma2024eaf.vivaticket.it/en>
2. Select the ticket or package that suits your preferences – from individual tickets to complete packages.
3. During the ticket purchase process, enter the following coupon code: EACROME2024.
4. The promotion code is valid from now until 31/01/2024.

You might be also interested in the VIP hospitality package which will be available shortly.

If you require any further assistance or have specific needs related to promoting the Championships within your community, we are here to help.

To spread this festive spirit and ensure that every member of the athletics community has a chance to be part of this incredible event, we kindly request that you appoint a dedicated contact within your team for us to follow up. Your active involvement is crucial in making this event accessible to all.

Our colleagues Claudio Ricciardi (claudio.ricciardi@roma2024.eu) and Biljana Danicic (biljana.danicic@european-athletics.org) will contact you shortly to discuss and agree on the next steps.



We look forward to seeing you and fellow athletics community members in great numbers, filling the stands of the Stadio Olimpico, savoring the warm embrace of Italian hospitality, and passionately cheering for your national heroes and the stars of today and tomorrow.

We look forward to welcoming you to Roma2024

Best Regards,

*LOC Roma2024 CEO
Paolo Carito*