

The European Running Business Conference will this year kick-start Mainova Frankfurt Marathon. Here organizers and suppliers of running events from all over Europe and world, will meet and learn from top minds in the industry and each other.

HIGHLIGHTS OF THE PROGRAMME:

The World of Running - Where are we Heading?

Know your Runners and Make Sure You Reach Them

Pick the Brains and Grab the Experience - Top Minds in the Industry

WHO: For **Organizers** of running events, **Suppliers, Media** and **Federations**
Are you the organizer or supplier of a classic road race, a cross country race, a trail run, a beer mile run, an obstacle race or maybe a color run?
Then join us in Frankfurt this October!

WHEN: **27-29 October 2017** - The days before mainova Frankfurt Marathon

WHERE: **Frankfurt Radisson Blu** Hotel, Franklinstraße 65, 60486, Germany

WHY: To get tools and guidelines to improve your race experience
To get inspired how to increase the number of participants
To network with other organizers, media, federations and suppliers
To share & learn on best practices

PRICE: Current Registration Fee is 395 EUR for Individual entries

**Special Discount Code for you that will provide you 100 EUR discount on your seat at the Conference.*

*Register now thru the link below or thru the conference App and enter the code: **426f3266a308***

REGISTRER AT: <https://registration.mylaps.com/business-conference/>

DOWNLOAD EVENT APP FOR Android & iOS: <http://live.sporthive.com/event/2531/app>

CONTACT US AT: conference@european-athletics.org & +41 79 5371139