

ACE BATTLE MILE

SPORT TEAM RUNNING GAME

NEW GLOBAL PROJECT



CORE CONCEPT

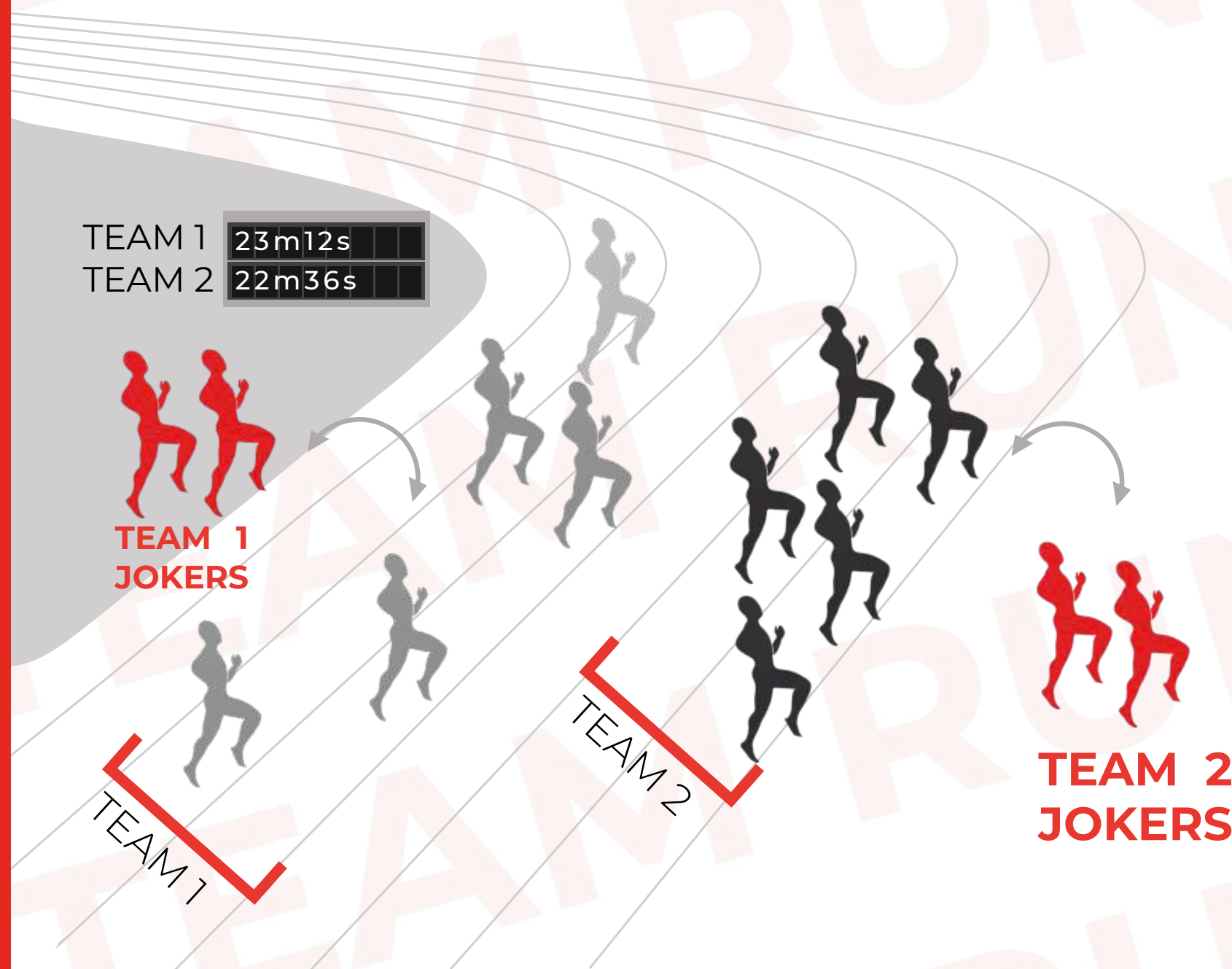
ACE
BATTLE
MILE

1 MILE
of running

2 TEAMS
competing
on track at
a time

5 PLAYERS
starting for
each team

2 JOKERS
waiting
sideline to
reinforce
the battle



Two teams of 5 players each starting together on the line while 2 Joker players of each team waiting sideline.

Timing of each player is summarized for a team result and shown each lap so each player can react on the gap or the advantage.

Depending on the team tactics the team coach will change two running players to Jokers in order to speed up the team effort.

The winning team will get a point on the tournament phase of the event and then in the playoffs will need to beat each team on its way to overall win.

TRANSCENDENT

- Based on the city clubs approach rather than nations.
- This is the modern way of bringing up the traditional sports.
- Teams are formed with athletes of different nations to represent one city.
- Ongoing competitions between the AB city teams.
- Creation of a new approach to the very traditional individual sport that running is present nowadays.

**BRINGING
TEAM BATTLES TO
INDIVIDUAL SPORT**



PROVEN IN UKRAINE

It all started as a training challenge during the mid-season to brighten up the usual hard-working athletes routine.

After great perception of the running professionals the concept became a large-scale event to unite thousands of people in Ukraine.

What's Battle Mile? Structure and Rules.

A screenshot of a video showing a digital scoreboard for the Battle Mile Indoor League. The scoreboard is divided into two main sections: KYIV (Team A) and CHERKASY (Team B). Each section lists four participants with their names, a small red flag icon, and their individual time. The total time for each team is displayed in a large red box on the right. The background shows an indoor running track with blue and red lanes. The video player interface at the bottom indicates a duration of 0:35 / 2:16.

Battle Mile Indoor League		
		Total time
KYIV Team A	1. Девід	02:00
	2. Дмитро	03:02
	3. Євген	02:41
	4. Анатолій	01:15
CHERKASY Team B	1. Андрій	02:06
	2. Сергій	03:11
	3. Михайло	02:22
	4. Андрій	01:41

<https://youtu.be/RRs8Z7GQmdk>

2 YEARS
of operating
in Ukraine

10 EVENTS
happened
indoor and
outdoor

40 RUNNING
CLUBS
are involved

500 PLAYERS
are active
community
members



QUOTE

“Running is life! I can’t imagine myself without running and I can’t imagine running without myself.”



Julia Moroz
Amateur runner

“This is not only spectacular, but also very beneficial for the health and mind. We invite everyone to participate.”

Denis Ruposov
Entrepreneur,
former athlete



QUOTE



“Look at how many people are participating today in Ace Battle Mile. There are people of all ages. This is very important for the development of mass sports.”

Vadym Guttsait
Minister of Youth and Sports of Ukraine

FULL SCALE EVENT

1 FASCINATING SPORT

- Based on the most affordable, and trending human activity – running.
- Embraces running professionals along with youth generation and amateurs.
- Entertaining all the way as the battle is continued till the last moment.
- Meets demanding audience requests on more drama in less time.

2 ENTERTAINMENT

- Top musical artists.
- Immersive activity areas and sponsors activities.
- Something to get by all the audience tiers: from the general public and families to top level hospitality.

3 TECHNOLOGY

- Innovative tracking and telemetry software.
- Data driven analytics and forecasts.
- All access broadcasts with state-of-art graphics.
- Augmented reality and AI.
- Blockchain implemented.
- Data security.

INDOOR & OUTDOOR



The Ace Battle Mile concept is very adaptive and can be a tense fair competition for athletes and a great show for the spectators in both indoor and outdoor stadiums.



Running season is based on the two large periods with winter competitions being held indoor while during the summer it's an outdoor competition.



SOCIAL IMPACT

Support for Ukrainian athletes

Due to the aggressive war in Ukraine every Ukrainian athlete is now suffering to properly train themselves for more than a year already.

Every athlete's sporting career is very short and can't wait long periods.

We support Ukrainian athletes by providing them the field not only to show themselves but also achieve sporting results and financial support.

Bringing more sport to the everyday lifestyle.



Due to the competition format more amateur people will want to train and follow a healthy lifestyle

SCHOOLS

- Ace Battle Mile running format is applicable for the activity school lessons in any standard indoor or outdoor school stadium.
- Children got engaged very quickly due to the team playing approach.
- Kids competition can be a part of a full-scale Ace Battle Mile event.
- In September 2020 the first school event took place in Kyiv. Mix of boys and girls in 8 teams participated.



“Children look at adults, follow them by example, engage themselves little by little and then compete with their high motivation.”

Irina Leschinska
Ukrainian athlete,
prize-winner of
the 2008 Olympic
Games



RULING BODY

**ACE
BATTLE
ASSOCIATION**



IURII PIDNEBESNYI

**ABA PRESIDENT
FOUNDER, VISIONER**

Professional multisport race athlete, enthusiast and philanthropist Iurii Pidnebesnyi, UAF Member of the Commission for Out-of-Stadium Competitions, Kiev Athletics Federation Executive Committee Member.

iuriipidnebesnyi.com



OLEG SCHUMACHER

**CO-FOUNDER,
FINANCIAL SUPERVISOR**

Business holder,
philanthropist. Former athlete.



NIKITA SYDORENKO

**ADMINISTRATOR,
CO-FOUNDER, LAWYER**

Control & Disciplinary Commission
Member of the Ukrainian Boxing
Federation.
Master of Sports of Ukraine in
kickboxing.
World kickboxing champion of 2018.

**NON-PROFIT ORGANIZATION
“ACE BATTLE ASSOCIATION”
2 RUE LÉON HENGEN, 1745 LUXEMBOURG
REGISTRATION NUMBER: F13868**

MISSION

The international mission of Ace Battle Association is to govern and regulate national Ace Battle federations and Ace Battle Games worldwide, promoting collaboration and team-spirit among members.

We ensure integrative, fair and standardized Ace Battle events, fostering a competitive and inclusive environment for athletes and participants.

We globally promote the growth of Ace Battle team-running games, highlighting its positive impact on fitness, personal development and community engagement, involving running clubs and athletes.

VISION

Ace Battle Association strives to be the leading governing body and regulator for national Ace Battle federations, setting standards for excellence, professionalism and ethical conduct in the sports industry.

We aim to expand Ace Battle games globally, allowing individuals worldwide to experience our events, including games between Megapolises under municipal government patronage.

Our purpose is to establish Ace Battle Mile and other AB Games as a recognized and respected sport, promoting health, unity and sporting values globally, with a strong focus on teamwork and unifying principles.

We leverage Ace Battle brand as a platform for social change, community engagement and the promotion of healthy lifestyles, striving for a positive global impact.

We position Ace Battle Mile as a premier athletic discipline that captivates audiences, drives innovation and inspires athletes to reach their highest potential in the team-running frames.

VALUES

ACE
BATTLE
ASSOCIATION

Integrity

We uphold the highest standards of integrity, transparency and ethical behavior, ensuring fair competition and trust among participants and stakeholders. We nurture a culture of teamwork, trust and respect.

Collaboration

We foster collaboration and cooperation among national Ace Battle federations, promoting knowledge-sharing, best practices and a unified approach to Ace Battle games development for greater impact and positive change.

Inclusivity

We embrace diversity, equality and inclusivity, ensuring that Ace Battle team-running games are accessible and welcoming to athletes of all backgrounds and abilities as well as we celebrate every individual's contribution.

Athlete Welfare

We prioritize the well-being and safety (with resources and programs) of Ace Battle players, promoting support and attentive treatment within the community.

Innovation

We encourage innovation and continuous improvement, leveraging new cutting-edge technologies and approaches to enhance the quality, efficiency and impact of Ace Battle events.

Excellence

We are committed to excellence in governance, regulations, and support for national Ace Battle federations, ensuring high standards in event organization, athlete experience and stakeholder satisfaction.

Cooperation Openness

We embrace collaboration with companies, organizations, sport agencies and government structures to achieve shared goals and success.



EVENT TEAM

AUDIENCE

B2C

SEGMENTS OF
PREFERENCES

10K

Professional athletes

550M

Amateur runners

1,2B

Sport fans & spectators

2,6B

Smart TV &
streaming audience

200K

Involved in infrastructure

B2B

SEGMENTS
OF BENEFITS

2,2K

Franchise customers

4K

Clubs proprietors

4M

Sponsors & advertisers

2K

Patrons &
philanthropists

2,2B

Casino players &bettors

25M

Token investors & traders

B2C

SEGMENTS
OF INTERESTS

4,5B

Social network followers

300M

Crypto community

3,7B

E-gamers & E-sports
people

700M

Event/party people

4B

Mods & fashion buyers

MILESTONES

2020	2020-2022	September 2, 2023	September 16, 2023	2024	2025	2028+
Inaugural event in Cherkassy, Ukraine	First Indoor League held in Kyiv, Ukraine 10 events to date	Ace Battle Mile Mace of Brussels (Testing Event) Brussels, Belgium	Ace Battle Mile Roger Bannister Cup, Oxford, UK	Ace Battle Mile UK Open League and Ace Battle Mile European League Tour: Rome, Paris, Barcelona, London	Ace Battle Mile Dubai Cup	ACE BATTLE VERSE Full Scale Global Project with implemented ecosystem (5 Continental Leagues and the World League)

ACE BATTLE MILE

MILE OF
BRUSSELS

23 SEPTEMBER
2023

Complexe
Sportif
des Trois
Tilleuls

BRUSSELS

Complexe Sportif des Trois Tilleuls
(Avenue des Nymphes 1, Watermael-
Boitsfort, Bruxelles) running stadium
will host the first testing event.

Teams will challenge for the Ace
Battle Mile Mace of Brussels.



In partnership with Le
Royal Racing Club de
Bruxelles athlétisme



TEAMS



RUNNING TEAMS

4 MALE
TEAMS

4 FEMALE
TEAMS

Teams will be formed with Belgian, French, Dutch, Ukrainian and other European professional athletes and will be called:

- AB Kyiv
- AB Brussels
- AB Antwerpen
- AB Liege

Teams don't bear any age limitations.

U-18

2 BOYS
TEAMS

2 GIRLS
TEAMS

Young athletes from local schools and running clubs.

Each team consists of 9 people in total with 5 players participate, 2 players as jokers and 2 players spare.

PRELIMINARY EVENT SCHEDULE

TIME	SEQUENCE
16:00 - 16:30	Opening Ceremony
16:30 - 17:10	Stage Semifinals
17:10 - 17:40	U-16 Team Semifinals
17:40 - 18:30	Recovery Break
18:30 - 19:30	Team Finals
19:30 - 20:00	Awarding Ceremony

GET IN TOUCH

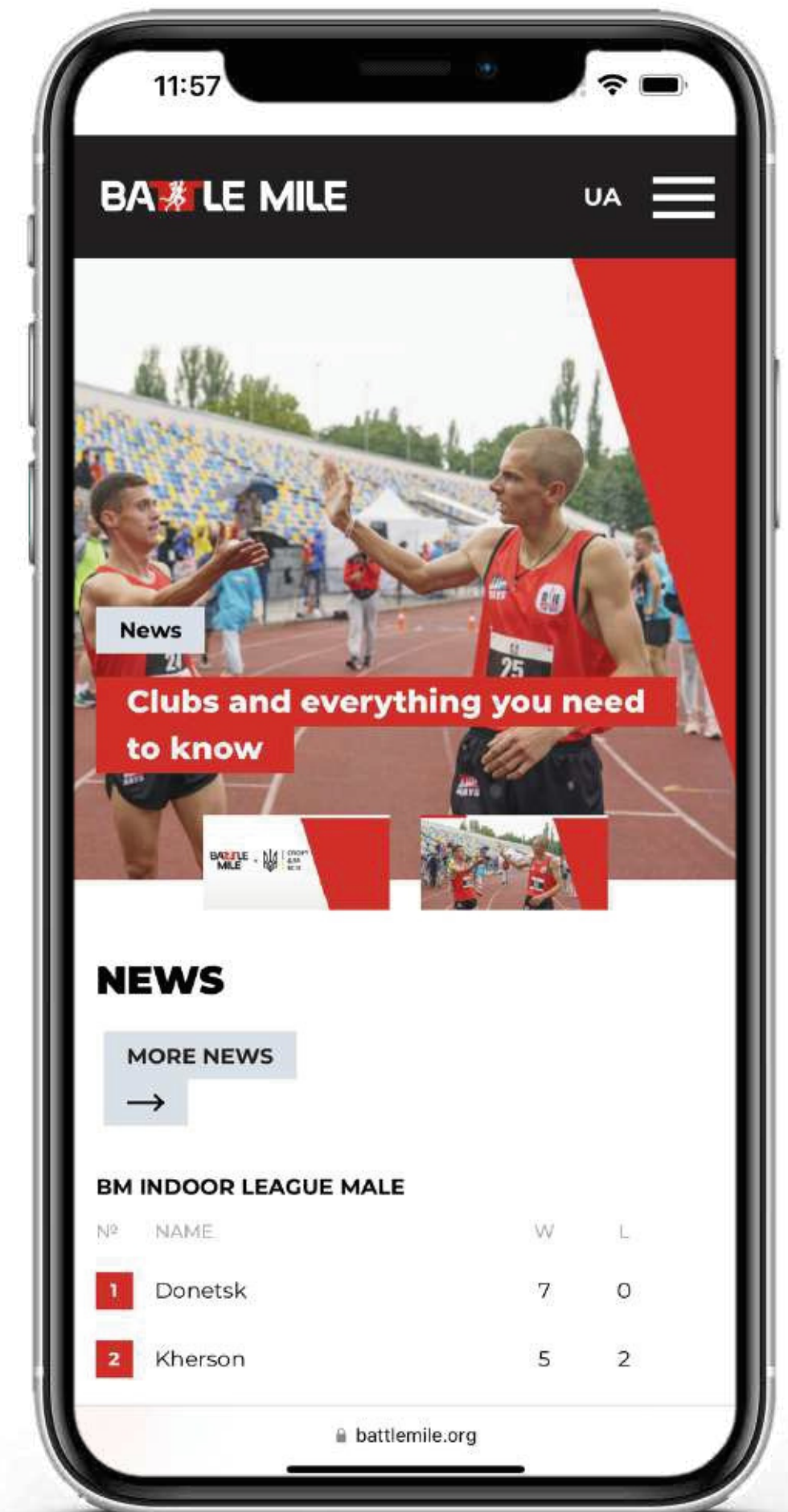
aba.run — Ace Battle Association

battlemile.org — Ace Battle Mile

 [@battlemile6327](https://www.youtube.com/@battlemile6327)

 [BATTLE MILE](https://www.facebook.com/BATTLEMILE)

 [@BATTLE_MILE](https://www.instagram.com/@BATTLE_MILE)



YOUR S&P CONTACT

@ info@aba.run

📞 +32 476 032427

